

FOR IMMEDIATE RELEASE: March 5, 2019 - NYC / LA: Basement Studios and production partners RPM Media, have announced the launch of their new dramedy series **RUNWAY COYOTES**, set to start pre-production in NYC this summer. Picking up where their hit feature film **STEALING CHANEL** left off, it follows the career of reformed shoplifter Giorgio Bene as he rises to the top of NYC fashion scene as the hottest new designer in town.

With a cast TBA including feature player **Carol Alt**, this edgy new series will provide an inside look at the high (heels) and the low (necklines) of the treacherous rag biz. Expected to premiere in 2020 on a major cabler, stay fashionably tuned and check your local listings.

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